

Yello

SUPPLY CHAIN SOLUTIONS



CORPORATE PROFILE



HISTORY



1998 Establishment of **Ottawa Freight Corporation** as a logistics company operating with 1 office, 2 closed vans, and 1 tractor head in Manila.



2005 Business shifted to freight cargo and passenger operations and bought its first vessel, changed to **Gothong Southern Shipping Lines**.



2010 **GS Group** operated into a full-transport service that offers freight, land transport, supply chain and property management. Same year, a joint venture with Suzue International Logistics of Japan gave birth to Gothong Suzue.



2013 **Gothong Southern Supply Chain** was created to combine all logistics companies into one in order to offer a full service and wide array of supply chain solutions services to customers.



Pivoting to the new age, Gothong Southern Supply Chain adapted new transformation strategies in order to move forward in a VUCA world brought by the pandemic crisis. New products and services were aligned and integrated to new business units. Team members were retrained and a new cultural revolution was developed to meet the new demands of the post pandemic customers .

Armed with an exponential mindset and with a customer centric vision and mission, our technologies and operational excellence are reflected in our new name and brand.

YELLO X SUPPLY CHAIN SOLUTIONS



SNAPSHOT



- Over 50 Years in the logistics shipping industry.
- 600 transports solutions specialists
- 10,000 TEU monthly throughput
- YelloX Supply Chain Solutions team is composed of highly trained experts with solid experience in Warehousing, Transport Logistics, Freight Forwarding and Express Delivery

PRODUCT BRANDING





Ecommerce
Solutions
Ecommerce
Logistics

7PL
Warehouse
Fulfillment
Centers
Cold & Dry
Storage

2PL Freight
Logistics
3PL Freight
Solutions

Project &
Heavy Lifts
Road
Logistics
Container &
Trailer
Leasing &
Repair
Special
Container &
Care

FinTech
Logistics
Tech
Lifestyle
App



- ✓ 1st and Last Mile Delivery
- ✓ Motorized & 4 Wheeled Deliveries
- ✓ Express an Instant (same day) deliveries
- ✓ Parcels & Documents
- ✓ Ecommerce Platforms
- ✓ Franchising opportunities





- ✓ Warehouse and Inventory Management
- ✓ Secondary Packaging, Re-bundling, Kitting, Re-packing
- ✓ Cross-docking
- ✓ 7PL Solution Designs
- ✓ Vendor Managed Inventory
- ✓ Fulfillment Centers / Regional warehousing
- ✓ Cold and Dry Warehousing





- ✓ Sea & Air Freight Forwarding
- ✓ FCL / LCL
- ✓ FTL / LTL
- ✓ Liquids / Reefer Transport
- ✓ Value Added Services





- ✓ Project Cargo and Heavy Lifts
- ✓ Containerize Trucking
- ✓ Container & Trailer Leasing and Repair
- ✓ Container Yard Management & Operations
- ✓ CFS Station – Manila & Cebu
- ✓ Special Containers Care





- ✓ Financial Services – Yello X wallet / Yello Pa
- ✓ Food – Amarillo / Fujinoya / Yello Cube
- ✓ Hotel – Yello Hotels
- ✓ Insurance – Cargo & Personal accident
- ✓ Warehousing Services (WMS) – Inventory a
Goods handling Management Systems
- ✓ Logistics Services (BEX) - Online Booking,
Online Payment, Track & Trace
- ✓ iServeX – Fleet & Transport Management
- ✓ YelloX CRM
- ✓ YelloX Xpress Delivery App



THANK YOU

